

November 2020





Inside

Expanding our portfolio -

Check out the new products that are live now on Vitamix.com!

Holiday Sales 2020 -

All of our upcoming Holiday sale items and when you can start to promote.

Holiday 2020

The Vitamix Affiliate program has seen an amazing year and is looking to finish 2020 strong. Thank you for being a committed and valued partner!

There have been four new products that have launched this year and added to the Vitamix portfolio. All are currently available on Vitamix.com! Page 2.

To wrap up the year there is a strong lineup for our Q4 promotions. Holiday deals start on November 20th and end on December 31st. Plus, Cyber weekend deals will run all weekend this year! Affiliates may start promoting all Q4 deals starting at 10am EST on 11/13. Page 4.

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New Products For 2020

Stainless Steel Container

- Works with all full-size blenders
- Odorless and stain resistant
- 304 grade stainless steel
- Dishwasher safe
- Form fitting ergonomic handle with heat guard
- \$199.95 USD & \$259.95 CAD
- Vitamix landing page



FoodCycler - FC-50

- Breaks down food waste into a nutrient rich soil amendment
- Reduces methane gas produced by 90%
- Quiet and odorless
- Vitamix branded
- Run multiple cycles a day year round with a touch of a button
- Comes with 2 carbon filters and waste bucket with carbon filter lid
- \$399.95 USD & \$499.95 CAD
- <u>Vitamix landing page</u>



New Products For 2020



12-Cup Food Processor Attachment with SELF-DETECT®

- Works only with Ascent & Venturist Series machines
- Multi use blade finely chop, mince, knead, & mix
- Small Shred/Thin Slice Disc + Large Shred/Thick Slice Disc
- Dishwasher safe & easy storage
- Stack, Snap, and Go no twist lock mechanism
- \$199.95 USD & \$259.95 CAD
- Vitamix landing page





- One-handed operation
- 5 Speeds & 4 Pronged Blade
- Specially designed bell guard reduces suction and helps ingredients flow easily through the blades while protecting pots, pans, and your favorite blending containers from scratches
- Can blend in any container 3 inches or wider
- 5-Foot long cord
- \$149.95 USD & \$199.95 CAD
- Vitamix landing page





Holiday Sale 2020

November 20th – December 31st – or while supplies last

- \$50 off All New Blenders (US & CA)
- \$60 off E310 (US & CA)
- \$75 off A3500 (US & CA)

Cyber Weekend Deals

6:00 p.m. Thursday, November 26 to 11:59 p.m. Monday, November 30 – or while supplies last

- \$299.95/\$389.95 Recon V1200 (reg. \$449.95/\$579.95)
- \$249.95 Recon Next Gen (reg. \$439.95) **US Only**
- \$99.95/\$129.95 AER Disc Container (reg. \$149.95/199.95)
- \$349.95/\$449.95 Ascent Series A3300 BSF ONLY (reg. \$549.95/\$749.95)
- \$299.95/\$399.95 FC-50 (reg. \$399.95/\$499.95)

December 2nd – 13th – or while supplies last

 20% off Full-Size Containers (excludes Stainless Steel Container) (US & CA)

Boxing Day (Dec 26th – 26th) – or while supplies last

\$389.95 Recon V1200 (reg. \$579.95)
 CANADA Only

Affiliates may start promoting all Q4 holiday sales on November 13th at 10am Eastern Time

Any machine that is on promo that also has an affiliate exclusive will have the exclusive on hold until the promo sale is over

