



August 2018

Issue 2



### Inside

#### **Product Launch**

Now available:

<u>Certified Reconditioned Perfect</u> <u>Blend™ Smart Scale</u>

2

#### **Back to School Promo**

Save up to \$100 in US and up to \$80 in Canada from 8/24-9/9!

4

# Back to School Savings

Now is the perfect time to get your hands on a brand new Vitamix®! We have some tremendous deals this month. This newsletter will outline everything you need to know about upcoming promotions and products!

We are all familiar with the fan favorite Perfect Blend™ Scale. We now have a Certified Reconditioned version available for an exceptional price. Check out page 2 for the details!

Also included in this newsletter, we've got the run down on upcoming sales at Vitamix. Be sure to update your links & banners to include these great deals! You'll find all you need to know about pulling links on page 3.

We'll wrap things up with the top selling products to focus on, as well as a refreshing recipe to try and share with your audiences!

**\$Vitamix** 

affiliate NEWSLETTER



Personalize your experience

**Perfect portions** 

Monitor nutritional information

**Convenient planning** 

**Built-in timer** 

Track your health

# Product Launch: Certified Reconditioned Perfect Blend $^{\text{\tiny TM}}$ Smart Scale and Recipe App

Make your life in the kitchen easier by walking through step-by-step recipes, helping you meal plan and stick to nutritional goals, preparing shopping lists, and more!

Price on Vitamix.com: \$69.95 (USD)

1 year manufacturer's warranty

Learn more about the Certified Reconditioned Perfect Blend Smart Scale here





#### **Contact Us**

If you ever have a specific banner or image request, please let us know! We will do our very best to accommodate your requests.

Email us at:

Affiliates@Vitamix.com

# New Assets in the CJ Account Manager

Be sure to log into <a href="www.cj.com">www.cj.com</a> for the latest links, banners, and images for use on your site. We are always updating the Links tab with the newest product images, banner ads, and text links.

We've recently added links to <u>Find Recipes</u> and <u>What You Can</u>
<u>Make with Vitamix</u> to show your audience just how versatile the
Vitamix really is. The <u>Blender Recommender</u> is also a great way to
help our potential customers choose the Vitamix model that is
right for them!

Having trouble finding the right banners or links for your site?

You can refine your search by typing in a keyword in the search field, if you are looking for a particular product. You can also search by Link Type to select between Banners or Text Links. If you are looking for links for Canada or the UK, simply select the location under Targeted Country.

Found the link you want, but not sure what to do next?

The following YouTube video may be helpful:

How to Add CJ Affiliate Links

Additional support is available to you.

The CJ Account Team is absolutely happy to assist if you need help with pulling links. For support, please call 1-800-761-1072.





## August & September Promotions



#### Offer valid through 8/12:

\$70 off! Certified Reconditioned Explorian™ Series at \$219.95 (US)
 Reconditioned Explorian Series

#### Offer valid 8/10-8/19:

• \$130 off! Certified Reconditioned Standard Programs at \$249.95 (US)

Reconditioned Standard Programs

#### Offer valid 8/24-9/9:

- Up to \$100 off NEW machines (US) Shop Products
- Up to \$80 off NEW machines (CAN) <a href="Shop Products">Shop Products</a>



# Top Selling Products in the UK & Canada

Does your reach expand beyond the US? It may be a good time to incorporate links on your site for the UK and Canada.

Top Products in the UK for 2018:

- Certified Reconditioned Standard
- > Ascent Series A3500i
- > Ascent Series A2500i

Find all the latest product offerings & savings!

**Visit: Shop Products** 

"When I first heard about the Vitamix I said to myself 'I would never pay that much for a blender.' But after trying so many other less expensive ones out on the market I finally broke down and purchased one. I absolutely love it!!! I make a green smoothie for breakfast every morning. The Vitamix is so easy to use and the juice comes out nice and smooth unlike the previous blenders I had in the past."

– Ayanna on her Reconditioned Standard purchase



Find all the latest product offerings & savings!

Visit: Shop Products

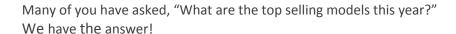
#### **Top Products in Canada for 2018:**

- Certified Reconditioned Standard Programs
- Certified Reconditioned 5300
- Ascent Series A3500





# Top Selling Products in the US





- 1. Reconditioned Standard Programs
- 2. Ascent Series A3500
- 3. Reconditioned 5300
- 4. Explorian Series E310
- 5. Reconditioned 780
- 6. Professional Series 750
- 7. Reconditioned Standard
- 8. 5200
- 9. Reconditioned Next Generation
- 10. Ascent Series A2500

#### **Top 5 Best Selling Machines in July:**

- 1. Reconditioned Standard
- 2. Reconditioned Standard Programs
- 3. Reconditioned 5300
- 4. Ascent Series A3500
- 5. Reconditioned Next Generation

What other data might be helpful to you? What could we do better to help make you more successful?

Let us know by emailing us at <u>Affiliates@Vitamix.com</u>. We'd love to hear from you!









#### Ginger Greens Juice

(64-ounce) | Yield: 3 ½ cups | Total Time: 15 minutes

½ cup water

1 cucumber, quartered

1 1/2 stalks celery, diced

2 apples, seeded, cored, quartered

2 cups kale, chopped

1 inch fresh ginger root

Instructions

Place all ingredients into the Vitamix container in the order listed and secure lid. Select Variable 1. Turn machine on and slowly increase to highest speed. Blend for 30-45 seconds, using the tamper to press the ingredients into the blades. Strain through a <u>filtration bag</u>. Store in refrigerator. Use within 2 days.



