



affiliate NEWSLETTER

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Issue 3



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Vitamix: The Perfect Gift

It's hard to believe that gift-giving season is almost upon us! One of the busiest shopping seasons is just around the corner and there is a Vitamix for just about anyone on your list. In this newsletter, you will discover amazing options from Space Saving Blenders to the beloved Classic Series Blenders to our latest Smart Systems Blenders.

Also included in this newsletter, we'll give you the inside scoop on the upcoming promotions. There are a ton of great deals coming up! Be sure to keep your links and banners current so your customers are up to date on the latest deals.

We'll wrap things up with Vitamix history, savory fall favorites, and a simple baking treat to try and share with your audiences!

Have questions or topics you'd like to see in the next newsletter? We would love to hear from you! Email us at affiliates@vitamix.com!

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Space Saving Blenders

Classic Blenders

Smart Systems Blenders

Let us help find the right Vitamix for you.

One of the biggest questions we get from customers is “Which Vitamix is right for me?” With so many options, it can be an overwhelming task. We have developed a [Blender Recommender](#) to help alleviate this issue. Select from size, programs, budget, and more to find the blender that suits your needs. This can be a very useful link to share with your audience. Be sure to offer CJ links to a variety of Vitamix options to meet the needs and budget of every sale.

Let’s break down the options:

[The Space Saving Blenders](#) make it easy to create single and double servings of your recipes to enjoy at home or take on-the-go with a dishwasher safe container.

[The Classic Blenders](#) feature intuitive controls, simple design, and delicious results every time. The Vitamix Classic Series continues a legacy of superior performance and reliability that spans generations.

[The Smart System Blenders](#) combine state-of-the-art design with power and precision. They are the only true high-performance blenders with wireless connectivity and a system of SELF-DETECT container and accessories, delivering the ultimate convenience and versatility, both at home and on the go.

We also feature [Certified Reconditioned](#) models. We carefully examine each machine against our high quality standards using a 17 point checklist, streamline their packaging components, and make them available to you at an unbeatable price.



Accessory Compatibility

Be sure to check www.Vitamix.com for compatibility requirements & availability for the accessories listed. If you have questions, feel free to email us at affiliates@vitamix.com.

The Top 10 Gifts for Current Owners

Vitamix has some incredible options for current owners. Be sure to tell your readers how they can score some great accessories for themselves or the Vitamix owner on their gift list! Be sure to use CJ links, so you get credit for the sale.

- 1) The [Aer Disc Container](#) lets you master whipping, muddling, foaming, and emulsifying in one of the most versatile blender attachments on the market.
- 2) The [Perfect Blend Smart Scale and Recipe App](#) walks you step-by-step through recipes, helping you meal plan, stick to nutritional goals, prepare shopping lists, and more.
- 3) The [Dry Grains Container](#) grinds whole grains into fresh flours, mixes batter, and simulates the kneading process to easily prepare dough for baking.
- 4) The [Simply Entertaining Cookbook](#) is designed to make hosting easier for every occasion.
- 5) The [Under Blade Scraper](#) allows you to get the most out of every recipe by reaching hard to access points in your container, like under the blade.
- 6) The [Filtration Bag](#) can be used to filter nut and rice milks and strain pulp from whole food juice.
- 7) The [Flip Top Beverage Bottle](#) allows you to take your Vitamix beverages on the go.
- 8) The [Cutting Board 4-Piece Set](#) lets you slice, dice, and chop food and then funnel it right into your Vitamix.
- 9) The [101 Blender Drinks](#) book explores classic blended beverages and fresh-fruit cocktails.
- 10) The [3-Piece Spatula Set](#) is designed to help remove thick mixtures from under the blades. Thin, lightweight, and flexible this spatula set is a must have.

Upcoming Holiday Promotions



Offer valid 11/2-11/11:

- \$100 off! Certified Reconditioned A2500 at \$299.95 (US) & \$399.95 (CA)
- Certified Reconditioned A3500 at \$399.95 (US) & \$499.95 (CA)

Offer valid 11/16-12/31:

- Up to \$100 off all new machines ****Ascent Series will be extended through 1/6****

Offers valid 11/23-11/26:

- AER Disc Container at \$99.95 (US) & \$129.95 (CA)
- Certified Reconditioned A2500 at \$359.95 (CA)

Offer valid 11/23-11/25:

- Certified Reconditioned Next Generation Programs at \$299.95 (US)

Offer valid 11/26:

- Certified Reconditioned A2500 at \$279.95 (US)

Offers valid 11/27-12/22:

- Certified Reconditioned A2500 at \$299.95 (US) & \$399.95 (CA)
- Certified Reconditioned A3500 at \$399.95 (US) & \$499.95 (CA)
- Certified Reconditioned Explorian at \$219.95 (US) & \$289.95 (CA)
- Certified Reconditioned Standard Programs at \$249.95 (US) & \$329.95 (CA)
- Certified Reconditioned Next Generation at \$249.95 (US)
- Certified Reconditioned 780 at \$299.95 (US)

Offer valid 12/1-12/15:

20% off all Full Size Containers

Consider Using our History when Selling our Products



As a fourth generation family owned and operated business, we are very proud of our legacy. It goes a long way in piquing interest in our products, as well as assuring Vitamix users that our company and our family stand for very deep rooted core values.

You might wish to pull information from [A Letter from our President](#), [The Vitamix About Us page](#), or the information found in [The Vitamix Cookbook by our CEO, Jodi Berg](#). Our family legacy makes us stand out from our competitors, guaranteeing longevity with the brand and customer relationships, as well as inspiring others to venture forth to pursue their own passions.

In 1949, Vitamix founder William G. “Papa” Barnard created the first infomercial in the U.S. to demonstrate how the Vitamix blender can help families eat healthier with whole foods.

[Watch a clip of the original infomercial here!](#)

Our Purpose & Mission



We are pleased to have you as an Affiliate because your values match our own: Family, Customers, Quality, Integrity, Teamwork, Passion, and Authenticity. We truly appreciate that you are as passionate about our purpose and mission as much as we are!

Purpose

Liberate and nourish the zest for life.

Mission

We create relationships for life by designing, developing, and producing the world’s best performing and most reliable blending solutions.

It's Soup Season!



So many people think of blenders and assume smoothie-makers. Vitamix blenders are so much more! Be sure to share with your readers the ease with which the Vitamix makes hot soup in mere minutes using fresh ingredients. As an added bonus, clean-up is a dream!

The friction of our blades can make steaming-hot soup in under 10 minutes, right in the container; chilled soups take even less time. Make each blend your own by playing with add-ins like ramen noodles, tortellini, additional vegetables, or a garnish.



Visit [What You Can Make](#) for a quick demo of our featured recipe, Curried Carrot Soup.

For more inspiration, check out our vast list of [Soup Recipes](#) listed on our website. You can search by Seasonal, Dietary Interest, Difficulty Level, and more!

Tip: Vitamix blenders intensify the flavors of aromatic ingredients (garlic, onion, herbs, and spices). So when you're experimenting with your own creations, add only a teaspoon at a time and taste as you go.



For some additional Fall Favorites to try, check out [Fall Recipes](#). Welcome the flavors of the season into your kitchen with an array of soups, spice blends, sauces, and more!



Need powdered sugar for your holiday baking? These ingredients can be easily ground in your Vitamix machine to sprinkle over your fresh baked goods!

(64-ounce) | Yield: 2 cups | Total Time: 6 minutes

1½ cup granulated sugar

1 Tablespoon cornstarch

Instructions:

Place all ingredients into the Vitamix container in the order listed and secure lid. Select Variable 1. Turn machine on and slowly increase to highest speed. Blend for 30 seconds. Remove the lid plug. Add cornstarch through the lid plug opening and blend an additional 10 seconds. Let powder settle before removing the lid.



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