

September 2019





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New Exclusive \$50 off + Free Scale!

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Summer End & Fall Kick Start

In this edition of the Vitamix Affiliate Newsletter we will be giving updates and information on all of the current Affiliate Exclusives that you are able to offer on your site and social channels. (Page 2)

We also are including the current and upcoming deals through Vitamix.com that will be helpful in planning your blog posts and videos! (Page 4)

Vitamix Rewards is now live on Vitamix.com and ready for you to start racking up those points! Be exposed to the Vitamix Loyalty Program so you can help your customers earn rewards faster. (Page 5)

Finally, we are introducing a new product that we recently launched on Vitamix.com – the FoodCycler! We also are introducing the Professional Series 750 in Pearl Gray. (Page 3)

Finishing up is a perfect recipe for Hollandaise in the Aer™ disc container! (Page 5)



Affiliate Exclusive Promotions

As an Affiliate you have several exclusives that you can offer to your customers! As these exclusives come and go, it can be hard to keep track of them. Below you will find all current exclusive promotions that you can offer. All of these exclusives are applied in-cart.

US Only Exclusives

Certified Reconditioned Venturist® V1200 with 20oz Blender Cup and Blade Base

 This exclusive is \$50 off and comes with a FREE Certified Reconditioned Perfect Blend Smart Scale, valued at \$69.95. The scale will appear in-cart once the Venturist is added.

Certified Reconditioned Next Generation

• \$160 off

US and Canada Exclusives

All Ascent® Machines – New & Certified Reconditioned

 \$20 off (only eligible when these machines aren't on promo)

Certified Reconditioned Explorian®

 \$20 off (only eligible when this machine isn't on promo)











Same Product New Look + Restock

Professional Series 750 Pearl Gray

The Professional Series 750 in Pearl Gray is available now and is replacing the brushed metal finish which will be retired at the end of August. (See image above)

TurboBlend Three Speed

The TurboBlend Three Speed is back in stock on Vitamix.com and is available in Black.
Starting at \$399.95.

New Products & Restock

FoodCycler

New to Vitamix! We just launched the FoodCycler to Vitamix.com on August 23rd and it is open for Affiliates to earn commission.

The FoodCycler is made by Food Cycle Science, but is distributed by Vitamix. This product embodies the ideals of our brand and we are proud to support it! The FoodCycler is a compact, countertop food waste recycler which transforms food waste into a nutrient rich soil amendment. This soil amendment is similar to compost, except it goes through a heating and grinding process to eliminate methane gasses produced along with odors within 8 hours or less. The FoodCycler can grind fruit, veggies, dairy, meat, and even some bones! The end process is a dirt- and mulch-like soil amendment reducing food waste by 90%.

As our customer base uses whole and natural foods regularly, this will encourage them to get an item like the FoodCycler. It also is a great tool for those who grow their own food. Plus, the FoodCycler is the perfect tool for those wanting to start their own gardens!

The FoodCycler will be available at \$299.95 US / \$349.95 CA and the FoodCycler Filters (set of 2) \$24.95 US / \$299.95 CA.

For more information on the FoodCycler, visit: https://www.nofoodwaste.com.





September & October Deals

September

- August 15th September 6th
 - o \$299.95 US / \$399.95 CA Recon A2500
 - o \$399.95 US / \$549.95 CA Recon A3500
- August 23rd September 8th
 - o Up to \$100 off All New Full Size Blenders in the US and Canada

October

- October 2nd October 20th
 - o \$75 off A3500 in the US and Canada
 - o 20% off All Accessories in the US and Canada (Excludes the Perfect Blend Smart Scales)
- October 15th October 31st
 - \$249.95 US / \$329.95 CA Recon 5300

^{***}All promotions and releases may not be promoted until one day prior the promotional release date. ***



Rewards:

- Coconut Bowls
- Digital Recipe Book
- Flip-Top Beverage
 Bottle
- Blending Bowls
- Blending Cups
- Various Containers
- \$5-\$100 VitamixVouchers
- Bamboo Straws
- And more!

Vitamix Rewards

The Vitamix® Rewards Program is up and running on Vitamix.com!

Vitamix Rewards allows customers to be engaged with us even after the purchasing of their new machine. You can earn points in several different ways including visiting the Vitamix Tips and Tricks Page, watching videos, inviting others to join the program, reading articles, learning new recipes, and more! Plus, you earn 5 points for every \$1 spent. It is easy to rack up points and there are several rewards that can be earned. The more points that are saved the better the rewards that can be earned!

Once points are redeemed they will be lost, but just keep completing tasks and buying new items and your points will be sure to keep accumulating!

Share the excitement with your audience!

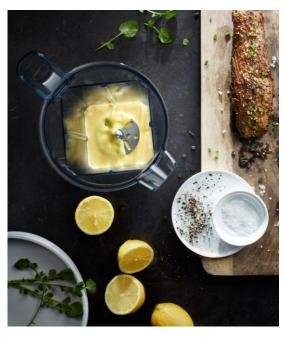
Learn more and sign up now at

<u>Vitamix.com/Rewards</u>





Hollandaise in the Aer Disc.



- 6 large pasteurized egg yolks
- 2 Tablespoons lemon juice
- ¼ teaspoon salt
- 2-3 dashes of your favorite hot sauce
- 1½ cup (360 ml) melted butter, warm
- 1. Place yolks, lemon juice, salt, and hot sauce (plus any optional add-in ingredient you want) into the Vitamix container in the order listed and secure the lid.
- 2. Select the lowest setting. Start the machine, slowly increase to Variable 8, and run for 30 seconds.
- 3. While the machine is still running, remove the lid plug and slowly pour warm butter through the opening. As the mixture begins to thicken, the butter may be added at a faster rate. Finish pouring the butter and after blending for another 30 seconds, replace the lid plug. Increase speed to Variable 10 and run for 3 to 5 seconds.

