



AFFILIATE

NEWSLETTER



April 2021

Issue: 2



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New Vitamix Affiliate Education and Resource Center

Check out the new Dropbox with materials for your success and development!

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Recipes

A whole host of recipes for you to try and get inspiration from for backyard barbeques and spring flings.

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Spring Savings

This issue of the affiliate newsletter is short and sweet! Starting mid-April until late May is our sitewide Spring Sale. Be sure to view the next page to get all the upcoming sale details. Also, check out CJ and the Affiliate Education & Resource Center for links and banners.

We also have a host of recipes for you to try. We hope that these will give you inspiration for the upcoming cookout season! With spring here and summer just around the corner, everyone is itching to get out and have outdoor gatherings.

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Affiliate Education & Resource Center

Here you will find folders that contain information on Vitamix, our history, products, brand, and recipes. There are also resources on techniques, promotions, marketing efforts, and Commission Junction. This center and its content will be updated regularly so make sure to check it whenever you are needing additional help or a creative push!

You can find the Education and Resource Center on Dropbox [here](#).

- Affiliate toolkit
- Brand Video
- Banners
- Product Information
- Brand Guidelines
- CJ Linking
- CJ Publisher Guide

Q2 & Spring Sale Promotions on Vitamix.com

Present – 4/26

- \$100 off FoodCycler FC-50 (US & CA)

April 16th – May 23rd Spring Sale

- \$50 off all New Legacy (Classic) and Ascent Blenders (US & CA)
 - Excludes reconditioned machines and Immersion Blender
- \$60 off E310 (US & CA)
- \$30 off 3 Speed (US only)

****These sales can be promoted to the public 1 day prior to their launch****

Affiliate Incentives

This year we want to reward you for your hard work! Be sure to be checking your emails and messages from Vitamix on Commission Junction as we will be sending out important information on ways we want to incentivize you!

These incentives will include free Vitamix products (yes, even new Ascent machines) and potentially commission increases, and more. ***Some restrictions apply.***

The first incentive will be over the course of April/May so be on the lookout over the next couple of weeks!

Backyard Specials

Spring is here and summer isn't far behind! Cookouts, picnics, and outdoor gatherings are about to start. Try making some of these awesome condiments, BBQ, and sides to make some great new dishes this year!

- [Apricot-Ancho Barbeque Glaze](#)
- [Whole Grain Mustard](#)
- [Chipotle and Coffee Barbequed Short Ribs](#)
- [Sweet and Sour Watermelon and Cucumber Salad](#)
- [Beet Pickled Deviled Eggs](#)



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*For any questions regarding the Affiliate Program, please
contact a member of our team at affiliates@vitamix.com*