



AFFILIATE

NEWSLETTER



August 2021

Issue: 3



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New Vitamix Affiliate Education and Resource Center

Check out the new Dropbox with materials for your success and development!

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Plant Based Burgers

Plant based burgers have come a long way in the last few years, why not make them at home?!

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3rd Quarter Update

Join us for our Whole Begins Here campaign. Vitamix is more than just blending, it's a whole food movement! We want to hear how whole foods have changed your life and share your story! Learn more on page 2.

As the year has gone on, we have experienced some obstacles including finding microchips for our blenders. We have been working diligently to make sure that we have stock for all of our customers! Because of this we have had to change up some of our sales for the year. Check out all of the upcoming Q3 sales and deals on page 2!

Follow me to Page

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Affiliate Education & Resource Center

Here you will find folders that contain information on Vitamix, our history, products, brand, and recipes. There are also resources on techniques, promotions, marketing efforts, and Commission Junction. This center and its content will be updated regularly so make sure to check it whenever you are needing additional help or a creative push!

You can find the Education and Resource Center on Dropbox [here](#).

- Affiliate toolkit
- Brand Video
- Banners
- Product Information
- Brand Guidelines
- CJ Linking
- CJ Publisher Guide

Q3 Promotions on Vitamix.com

August 20th – 23rd

- Free 2nd bucket & lid with purchase of FC-50 (US & CA)

Vitamix Days! September 22nd – 24th

- Flash Sale Equivalent
- While we cannot give the exact sale details at this time, the sale will be including most containers, several reconditioned machines, the FoodCycler, and Immersion Blender

Affiliate Exclusive Deals – applied in cart

- \$100 off recon V1200 (US)
- \$120 off recon V1200 (CA)
- Free Bucket with purchase of FC-50 (US & CA)
 - Not active during August 20th FC-50 promotion
- Free Shipping on all orders \$50+ (US, CA, UK)

*****These sales cannot be promoted to the public until 24 hours prior to their launch*****

We want to share what you have to say!

We have started out Whole Begins Here campaign, it's bigger than blending, chopping, grinding and juicing. Every day, people harness the power of Vitamix to do incredible things! We want to hear about your whole food journey on social media. Share your testimonials, recipes, and your whole food journey on Twitter and Instagram with hashtag #MyWholeStory for a chance to be shared by the national Vitamix account!

Posts can be general tweets and Instagram posts or stories!

Black Bean Burgers with Sriracha Aioli

Are you tired of the “imitation” beef burgers in the frozen section that are a sad excuse for a burger? Take a step and be bold by making your own veggie burgers at home! This black bean burger and sriracha aioli will be sure to make your mouth water and please a crowd.

Take customization in your own hands by changing up the bun, toppings, or adding other whole foods into the patty. Share on Twitter and Instagram with #Vitamix, #wholebeginshere, and tag us @Vitamix!

Recipe: [Black Bean Burgers with Sriracha Aioli](#)



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*For any questions regarding the Affiliate Program, please
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