



AFFILIATE

NEWSLETTER



January 2021

Issue: 1



Inside

New Vitamix Affiliate Education and Resource Center

Check out the new Dropbox with materials for your success and development!

2

Recipes

A whole host of recipes for you to demo to your audience for this year's at home Super Bowl Party.

4

Running Start into 2021

2020 was a challenging year for everyone, however, as an affiliate, you helped Vitamix succeed! We have already had a good start to January and are expecting to continue with a strong Q1. Check out our upcoming national promotions on page 2!

To help our affiliates grow we have created a new Affiliate Education and Resource Center. This center is available for your use now and will be regularly updated with new product information, sale information, and more! Additional details and the link for this Dropbox page can be found on page 2.

If there is anything you would like to see this year in our Affiliate Program, questions you have, or items you need please reach out to affiliates@vitamix.com.

Follow me to Page

2



Resources You Can Expect:

- Affiliate toolkit
- Brand Video
- Banners
- Product Information
- Previous Newsletters
- Brand Guidelines
- CJ Linking
- CJ Publisher Guide

Plus, many more items that can help you succeed and grow as a Vitamix Affiliate.

Q1 National Sales Promotions on Vitamix.com

2/12 – 2/15

\$100 off FoodCycler FC-50 (US & CA)

2/12 – 3/7

\$50 off E310 (US & CA)

3/12 – 3/15

\$50 off FC-50 + Free 2 pack FoodCycler replacement filters (Gift with purchase) (US & CA)

****These sales can be promoted to the public 1 day prior to their launch****

New Vitamix Affiliate Education & Resource

We have listened to your feedback and have created the new **Vitamix Affiliate Education and Resource Center** on Dropbox!

Here you will find folders that contain information on Vitamix, our history, products, brand, and recipes. There are also resources on techniques, promotions, marketing efforts, and Commission Junction. This center and its content will be updated regularly so make sure to check it whenever you are needing additional help or a creative push!

You can find the Education and Resource Center on Dropbox [here](#).

Super Bowl Snacks

This year's Super Bowl Parties might look a little different but that doesn't mean they won't be fun! Everyone will be looking to make awesome at-home recipes just to help make things a little more normal.

Here are some great recipes to share with your audience to help them make fun and delicious Super Bowl snacks at home!

- [Asian Buffalo Wing Sauce](#)
- [Bacon Cheddar Potato Soup](#)
- [Not-So Cheese Sauce](#)
- [Soft Pretzels](#)



AFFILIATE NEWSLETTER

8615 Usher Road | Olmsted Township | Ohio | 44138
vitamix.com

*For any questions regarding the Affiliate Program, please
contact a member of our team at affiliates@vitamix.com*

